

## *Davis Independent Merchants' Association*

### **Membership Dues:**

- \$250.00 Sponsor      acknowledged on web site, ads, publications, and at public events
- \$100.00 Regular member      Retail or service business
- \$100.00 Associate member      Professional
- \$50.00 Supporter      Public (non-voting)—receive newsletter, email updates.

Make checks payable to: DIMA

Mailing address:      1607 Fifth Street, Davis, CA 95616

### **We need your feedback!**

Please tell us about possible marketing, meeting, promotional ideas (check all that interest you):

Seminars, speakers, meetings:

- Advertising/merchandising
- Retail sales training
- "Competing with Big Box" speakers
- Speakers from other business alliances
- Internet sales/web site development
- Networking meetings
- Financial planning, taxes, etc.
- "Focus group" meetings to get public input

Other: \_\_\_\_\_

Publications and advertising:

- DIMA members' map
- Booklet
- Decals, bumper stickers, etc.
- Ad inserts
- Group advertising
- Web site for your business
- Other: \_\_\_\_\_

Other programs:

- Outdoor promotions, sales city-wide.
- Suggestions, notes, comments:

\_\_\_\_\_  
\_\_\_\_\_

### **Contact Information.** Your information will be strictly confidential.

Fill out public information below. This will appear on web site, directory, and any publications. Please check for errors! List 5 - 10 key words: products, services, specialties	Contact info for DIMA use only. (circle preferred)
Business Name:	Fax
Website:	Email
Address:	Other
Business Phone:	
Owners(s)	
Date established:	
Key words (for search engines)	

Would you like us to list your business in our public directory at [www.davismerchants.org](http://www.davismerchants.org)? Yes No

Signature to approve listing: \_\_\_\_\_ Date: \_\_\_\_\_

I want to help! Please contact me by:      Phone      Email      Fax

**Please enclose with your membership dues, or fax completed form to 758-0912**